

...in front of 40,000 people having a great time!

And Upper Canada Playhouse is the entertainment choice of thousands. Including your customers and potential customers.



Our 2019 Season is an exciting new line-up of entertaining shows to keep the good times coming all year long. The Playhouse is one of our area's leading attractions and also one of the most successful theatres in the province.

Sponsors can take advantage of this success by promoting themselves to our large

audience and getting featured in our extensive marketing. They also get a generous number of theatre tickets to use for themselves and for their business.

And best of all — Sponsorship prices have remained the same for over a decade and continue to give Sponsors more in return than the cost of the Sponsorship.

It makes good advertising sense to put your marketing dollars where the crowds and entertainment are!

Here are 5 WAYS to do it! Simply choose the WAY that works best for YOU!

1. SEASON SPONSORSHIP (\$5,000)

- MAXIMUM exposure all Season.
- Special LINK to your business/organization on our Website.
- Logo on all advertising, cover of 50,000 Season Brochures, Show Programs and Website.
- Company name on all radio spots for Season.
- Pre-show announcement for every performance.
- 80 Sponsor tickets for Season.
- Opening Night invitations.
- Lobby sign.
- Listing in 50,000 widely distributed Season Brochures
- Plaque of Recognition.
- Tax receipt for allowable portion.

2. PRODUCTION SPONSORSHIP (\$2,500)

- Exposure entire Season. Extensive exposure during run of sponsored show.
- Special LINK to your business/organization on our Website.
- Logo on all advertising for sponsored show, special show panel of 50,000 Season Brochures, cover of Show Program for sponsored show and Website.
- Pre-show announcement for every performance of sponsored show.
- Company name on all radio spots for sponsored show.
- 40 Sponsor tickets for Season.
- Opening Night invitations.
- Lobby sign.
- Listing in 50,000 widely distributed Season Brochures.
- Plaque of Recognition.
- Tax receipt for allowable portion.

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3. APPRENTICESHIP SPONSORSHIP (\$1,500)

- Exposure entire Season.
- Special LINK to your business/organization on our Website.
- 25 Sponsor tickets for Season.
- Opening Night invitations.
- Lobby sign.
- Listing in 50,000 widely distributed Season Brochures.
- Plaque of Recognition.
- Tax receipt for allowable portion.

4. WEEKLY SPONSORSHIP (\$1,250)

- Exposure entire Season. Sponsor 1 week's performances of any show in Season.
- Special LINK to your business/organization on our Website.
- Pre-show announcement for performances in sponsored week.
- 20 Sponsor tickets for Season.
- Opening Night invitations.
- Lobby sign.
- Listing in 50,000 widely distributed Season Brochures.
- Plaque of Recognition.
- Tax receipt for allowable portion.

5. PERFORMANCE SPONSORSHIP (\$400)

- Exposure entire Season. Sponsor 1 performance of any show in Season.
- Special LINK to your business/organization on our Website.
- Pre-show announcement for sponsored show.
- 10 Sponsor tickets for Season.
- Opening Night invitations.
- Lobby sign.
- Listing in 50,000 widely distributed Season Brochures.
- Plaque of Recognition.
- Tax receipt for allowable portion.

CONTACT US NOW!

So we can feature you in
our 2019 Spring Colour Brochure

Donnie Bowes:

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www.uppercanadaplayhouse.com

Our 2019 Season

Your kind of shows! Your kind of theatre!

An entertaining new line-up of shows! The finest talent in the country!

*A terrific venue where everyone's close to the action
and SPONSORS are FRONT & CENTRE!*



SPRING SHOW APR. 23 to 28

Glory Days

Created by Chris McHarge. Blockbuster live concert of hits from 60's, 70's and 80's.

SUMMER SHOWS

Where You Are JUN. 6 to 30

New comedy by Kristen Da Silva. When Beth visits her mother and aunt in the country, they all share secrets and an interest in the single guy who lives next door. Filled with tons of laughs and heart.

Don't Dress For Dinner JUL. 4 to 28

Classic comedy by Marc Camoletti and Robin Hawdon. When Bernard's plans for an illicit weekend with his mistress gets side-lined, he solicits friend Robert to help deal with the hilarious chaos.

Lunenburg AUG. 1 to 25

New comedy by Norm Foster. When Iris and friend Natalie visit Nova Scotia to see a property Iris's late husband left her, they discover a lot more than they expected, including an interesting neighbour.

Same Time, Next Year SEP. 5 to 29

Classic comedy by Bernard Slade. Doris and George, each married to other people, reunite yearly in a love affair spanning 25 years in this nostalgic and hilarious look at love, lives and the changing times.

FALL SHOWS

The Rise & Fall of Lucien OCT. 4 to 6

By and Starring Marshall Button. Hilarious look back at the life and times of Lucien and the fate of a small-town mill that shaped his life. With brand new material and excerpts from 4 Lucien plays.

Leisa Way's Rock 'n' Roll Is Here To Stay OCT. 15 to 20

Created by and starring Leisa Way. A sensational live concert of the Rock 'n' Roll hits past and present backed by the fabulous Wayward Wind Band.

CHRISTMAS SHOW NOV. 28 to DEC. 15

Ethan Claymore's Christmas

Hilarious Christmas comedy by Norm Foster. Recently widowed and struggling egg farmer Ethan Claymore is visited by a neighbour, a new lady in town and the ghost of his older brother to help him get some Christmas spirit and turn his life around.

Where's the best place to promote yourself?

Placing you in front of **LARGE AUDIENCES**
with **GREAT MARKETING!**

– *The Entertainment & Destination choice of thousands!*

2019 SEASON

Sponsor & Marketing Options & Benefits